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Form 990

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

2019

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

A For the 2019 calendar year, or tax year beginning 07-01-2019 , and ending 06-30-2020

B Check if applicable:
☐ Address change
☐ Name change
☐ Initial return
☐ Final return/terminated
☐ Amended return
☐ Application pending

C Name of organization
SESAME WORKSHOP

% DARYL MINTZ EVP & CFO
Doing business as

Number and street (or P.O. box if mail is not delivered to street address) Room/suite
1900 Broadway

City or town, state or province, country, and ZIP or foreign postal code
NEW YORK, NY 10023

D Employer identification number

13-2655731

E Telephone number

(212) 595-3456

F Name and address of principal officer:
STEPHEN YOUNGWOOD
1900 Broadway
NEW YORK, NY 10023

G Gross receipts \$ 565,869,071

H(a) Is this a group return for subordinates?
☐ Yes ☒ No
H(b) Are all subordinates included?
☐ Yes ☐ No
If "No," attach a list. (see instructions)
H(c) Group exemption number ▶

I Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) () ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ www.sesameworkshop.org

K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation: 1970

M State of legal domicile: NY

Part I

Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities:
OUR MISSION IS TO HELP KIDS GROW SMARTER, STRONGER AND KINDER.

2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.

3 Number of voting members of the governing body (Part VI, line 1a) 3 20

4 Number of independent voting members of the governing body (Part VI, line 1b) 4 18

5 Total number of individuals employed in calendar year 2019 (Part V, line 2a) 5 1,268

6 Total number of volunteers (estimate if necessary) 6 0

7a Total unrelated business revenue from Part VIII, column (C), line 12 7a 892,068

7b Net unrelated business taxable income from Form 990-T, line 39 7b 195,560

Revenue

8 Contributions and grants (Part VIII, line 1h)

9 Program service revenue (Part VIII, line 2g)

10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)

11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)

12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)

Prior Year

Current Year

66,175,311 88,573,914

64,558,691 118,900,107

2,871,119 1,550,815

36,292,861 37,048,781

169,897,982 246,073,617

Expenses

13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)

14 Benefits paid to or for members (Part IX, column (A), line 4)

15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)

16a Professional fundraising fees (Part IX, column (A), line 11e)

16b Total fundraising expenses (Part IX, column (D), line 25) ▶4,881,158

17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)

18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)

19 Revenue less expenses. Subtract line 18 from line 12

Prior Year

Current Year

14,178,683 22,785,598

0 0

68,825,043 72,039,544

70,000 69,516

63,666,274 113,310,327

146,740,000 208,204,985

23,157,982 37,868,632

Net Assets or Fund Balances

20 Total assets (Part X, line 16)

21 Total liabilities (Part X, line 26)

22 Net assets or fund balances. Subtract line 21 from line 20

Beginning of Current Year

End of Year

393,803,386 433,633,112

98,617,357 92,031,632

295,186,029 341,601,480

Part II

Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Signature of officer

2021-05-14

Date

DARYL MINTZ EVP and CFO

Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name

Preparer's signature

Date

Check ☐ if self-employed

PTIN P00741490

Firm's name ▶ GRANT THORNTON LLP

Firm's EIN ▶

Firm's address ▶ 757 THIRD AVENUE 3RD FLOOR

Phone no. (212) 599-0100

NEW YORK, NY 100172013

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Cat. No. 11282Y

Form 990 (2019)

Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response or note to any line in this Part III ☒**1** Briefly describe the organization's mission:

SESAME WORKSHOP'S MISSION IS TO HELP KIDS GROW SMARTER, STRONGER AND KINDER.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a	(Code:) (Expenses \$	121,913,810	including grants of \$	170,554) (Revenue \$	120,691,483)
See Additional Data					

4b	(Code:) (Expenses \$	12,818,709	including grants of \$	1,302,498) (Revenue \$	212,846)
See Additional Data					

4c	(Code:) (Expenses \$	9,764,673	including grants of \$	45,900) (Revenue \$	498)
See Additional Data					

	(Code:) (Expenses \$	36,331,979	including grants of \$	21,266,646) (Revenue \$	0)
humanitarian relief					

4d	Other program services (Describe in Schedule O.)				
	(Expenses \$	36,331,979	including grants of \$	21,266,646) (Revenue \$	0)

4e	Total program service expenses ▶	180,829,171			
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Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4 Yes	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi endowments? If "Yes," complete Schedule D, Part V	10	No
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.	11a Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b Yes	
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	No
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f Yes	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	No
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b Yes	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a Yes	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b Yes	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15 Yes	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17 Yes	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18 Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	No
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21 Yes	

Part IV Checklist of Required Schedules (continued)

		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III.</i>	22	No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J.</i>	23	Yes
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a.</i>	24a	No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I.</i>	25a	No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I.</i>	25b	No
26	Did the organization report any amount on Part X, line 5 or 22 for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II.</i>	26	No
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III.</i>	27	No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If "Yes," complete Schedule L, Part IV.</i>	28a	No
b	A family member of any individual described in line 28a? <i>If "Yes," complete Schedule L, Part IV.</i>	28b	Yes
c	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? <i>If "Yes," complete Schedule L, Part IV.</i>	28c	Yes
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M.</i>	29	No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M.</i>	30	No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I.</i>	31	No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II.</i>	32	No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I.</i>	33	No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1.</i>	34	Yes
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2.</i>	35b	Yes
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2.</i>	36	No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI.</i>	37	No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O.	38	Yes

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response or note to any line in this Part V ☐

	Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	548
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes

Part V **Statements Regarding Other IRS Filings and Tax Compliance** (continued)

2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	1,268			
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b		Yes		
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Yes		
b If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b		Yes		
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Yes		
b If "Yes," enter the name of the foreign country: UK, BG, SF, CA, CH, IN, IS, JA, JO See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).					
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a				No
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b				No
c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c				
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a				No
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b				
7 Organizations that may receive deductible contributions under section 170(c).					
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a				No
b If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b				
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c				No
d If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e				No
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f				No
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g				
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h				
8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8				
9 Sponsoring organizations maintaining donor advised funds.					
a Did the sponsoring organization make any taxable distributions under section 4966?	9a				
b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b				
10 Section 501(c)(7) organizations. Enter:					
a Initiation fees and capital contributions included on Part VIII, line 12	10a				
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11 Section 501(c)(12) organizations. Enter:					
a Gross income from members or shareholders	11a				
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b				
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a				
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	12b				
13 Section 501(c)(29) qualified nonprofit health insurance issuers.					
a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a				
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c Enter the amount of reserves on hand	13c				
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a				No
b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b				
15 Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N.	15				No
16 Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.	16				No

Part VI

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI ☒

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	20	
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		
b	Enter the number of voting members included in line 1a, above, who are independent	18	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		No
6	Did the organization have members or stockholders?		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a	The governing body?	Yes	
b	Each committee with authority to act on behalf of the governing body?	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	Yes	
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	Yes	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	Yes	
13	Did the organization have a written whistleblower policy?	Yes	
14	Did the organization have a written document retention and destruction policy?	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official	Yes	
b	Other officers or key employees of the organization	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed▶

AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

18 Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

☒ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records:
▶DARYL MINTZ EVP CFO 1900 BROADWAY NEW YORK, NY 10023 (212) 595-3456

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII ☐

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

[illegible]

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
See Additional Data Table										
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)								6,013,129	0	588,801

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ▶ 177

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		No
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	Yes	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
UNTITLED PUPPET SHOW INC, 330 W 42ND STREET SUITE 2319 NEW YORK, NY 10036	PUPPET SHOW	4,000,000
Jordan Pioneers, 8 SHUKRI SHASHAA ST AMMAN, O 0096264640012 JO	production services	2,161,956
NELVANA LIMITED, 32 ATLANTIC AVENUE TORONTO, O M6K 1X8 CA	PRODUCTION SERVICES	2,110,033
PULP FILMS, 16 GLENEAGLES ROAD GREENSIDE, O 2034 SF	PRODUCTION SERVICES	1,383,778
THE JIM HENSON COMPANY, 1416 NORTH LA BREA AVENUE HOLLYWOOD, CA 90028	PRODUCTION SERVICES	1,348,572

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ▶ 82

Form 990 (2019)										Page 9			
Part VIII Statement of Revenue													
Check if Schedule O contains a response or note to any line in this Part VIII										<input type="checkbox"/>			
										(A)	(B)	(C)	(D)
										Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns . . .		1a										
	b Membership dues . . .		1b										
	c Fundraising events . . .		1c	1,470,340									
	d Related organizations		1d										
	e Government grants (contributions)		1e	3,212,300									
	f All other contributions, gifts, grants, and similar amounts not included above		1f	83,891,274									
	g Noncash contributions included in lines 1a - 1f:\$		1g										
	h Total. Add lines 1a-1f		88,573,914										
Program Service Revenue	2a EDUCATIONAL CONTENT DISTRIBUTION		Business Code										
			900099	118,900,107		118,212,515		687,592					
	b												
	c												
	d												
	e												
	f All other program service revenue.												
	g Total. Add lines 2a-2f.		118,900,107										
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			1,656,274				42,772		1,613,502			
	4 Income from investment of tax-exempt bond proceeds			0									
	5 Royalties			35,149,755				161,704		34,988,051			
			(i) Real	(ii) Personal									
	6a Gross rents		6a										
	b Less: rental expenses		6b										
	c Rental income or (loss)		6c	0		0							
	d Net rental income or (loss)			0									
			(i) Securities	(ii) Other									
	7a Gross amount from sales of assets other than inventory		7a	319,399,606									
	b Less: cost or other basis and sales expenses		7b	319,505,065									
	c Gain or (loss)		7c	-105,459									
	d Net gain or (loss)			-105,459						-105,459			
	8a Gross income from fundraising events (not including \$ 1,470,340 of contributions reported on line 1c). See Part IV, line 18		8a	0									
	b Less: direct expenses		8b	105,694									
	c Net income or (loss) from fundraising events			-105,694						-105,694			
	9a Gross income from gaming activities. See Part IV, line 19		9a	0									
	b Less: direct expenses		9b	0									
	c Net income or (loss) from gaming activities			0									
	10a Gross sales of inventory, less returns and allowances . . .		10a	2,189,415									
b Less: cost of goods sold . . .		10b	184,695										
c Net income or (loss) from sales of inventory			2,004,720		2,004,720								
Miscellaneous Revenue			Business Code										
11a													
b													
c													
d All other revenue													
e Total. Add lines 11a-11d			0										
12 Total revenue. See instructions			246,073,617		120,217,235		892,068		36,390,400				

Form 990 (2019)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	15,674,171	15,674,171		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	0			
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.	7,111,427	7,111,427		
4 Benefits paid to or for members	0			
5 Compensation of current officers, directors, trustees, and key employees	4,382,257	3,936,799	268,602	176,856
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	54,695,160	40,637,113	11,664,532	2,393,515
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	3,258,255	2,166,353	819,266	272,636
9 Other employee benefits	6,006,979	4,490,527	1,121,830	394,622
10 Payroll taxes	3,696,893	2,545,065	889,830	261,998
11 Fees for services (non-employees):				
a Management	0			
b Legal	1,284,448	1,024,061	251,458	8,929
c Accounting	638,399	103,243	531,780	3,376
d Lobbying	0			
e Professional fundraising services. See Part IV, line 17	69,516			69,516
f Investment management fees	1,515,571		1,515,571	
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	3,987,202	2,949,805	944,167	93,230
12 Advertising and promotion	1,135,849	698,508	30,595	406,746
13 Office expenses	2,364,006	1,822,898	484,009	57,099
14 Information technology	2,980,462	2,367,891	472,939	139,632
15 Royalties	1,714,193	1,714,193		
16 Occupancy	7,018,835	4,931,362	1,803,391	284,082
17 Travel	2,365,545	2,071,008	206,941	87,596
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19 Conferences, conventions, and meetings	590,413	275,224	307,727	7,462
20 Interest	42,443		42,443	
21 Payments to affiliates	0			
22 Depreciation, depletion, and amortization	5,078,680	4,164,921	787,225	126,534
23 Insurance	402,977	350,173	27,549	25,255
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a PRODUCTION EXPENSE	81,215,645	81,215,645	0	0
b BAD DEBT EXPENSE	475,140	475,140	0	0
c DISTRIBUTION EXPENSE	103,644	103,644	0	0
d MISCELLANEOUS EXPENSE	396,875	0	324,801	72,074
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	208,204,985	180,829,171	22,494,656	4,881,158
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720).				

Part X Balance SheetCheck if Schedule O contains a response or note to any line in this Part IX ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash—non-interest-bearing		0	1	0
	2	Savings and temporary cash investments		16,759,772	2	49,239,094
	3	Pledges and grants receivable, net		19,978,953	3	23,782,783
	4	Accounts receivable, net		20,952,184	4	28,419,899
	5	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		0	5	0
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		0	6	0
	7	Notes and loans receivable, net		0	7	0
	8	Inventories for sale or use		184,864	8	118,171
	9	Prepaid expenses and deferred charges		64,704,654	9	39,055,739
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a	37,038,264		
	b	Less: accumulated depreciation	10b	17,362,741		
				18,082,420	10c	19,675,523
	11	Investments—publicly traded securities		52,833,565	11	60,094,696
	12	Investments—other securities. See Part IV, line 11		160,605,979	12	175,692,995
	13	Investments—program-related. See Part IV, line 11		0	13	0
	14	Intangible assets		32,436,092	14	30,408,840
15	Other assets. See Part IV, line 11		7,264,903	15	7,145,372	
16	Total assets. Add lines 1 through 15 (must equal line 34)		393,803,386	16	433,633,112	
Liabilities	17	Accounts payable and accrued expenses		44,086,823	17	42,479,323
	18	Grants payable		0	18	0
	19	Deferred revenue		40,950,920	19	36,989,323
	20	Tax-exempt bond liabilities		0	20	0
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		0	21	0
	22	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		0	22	0
	23	Secured mortgages and notes payable to unrelated third parties		0	23	0
	24	Unsecured notes and loans payable to unrelated third parties		0	24	0
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D		13,579,614	25	12,562,986
	26	Total liabilities. Add lines 17 through 25		98,617,357	26	92,031,632
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.					
	27	Net assets without donor restrictions		256,835,005	27	275,691,080
	28	Net assets with donor restrictions		38,351,024	28	65,910,400
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.					
	29	Capital stock or trust principal, or current funds			29	
	30	Paid-in or capital surplus, or land, building or equipment fund			30	
	31	Retained earnings, endowment, accumulated income, or other funds			31	
	32	Total net assets or fund balances		295,186,029	32	341,601,480
33	Total liabilities and net assets/fund balances		393,803,386	33	433,633,112	

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response or note to any line in this Part XI ☒

1	Total revenue (must equal Part VIII, column (A), line 12)	1	246,073,617
2	Total expenses (must equal Part IX, column (A), line 25)	2	208,204,985
3	Revenue less expenses. Subtract line 2 from line 1	3	37,868,632
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	295,186,029
5	Net unrealized gains (losses) on investments	5	8,401,565
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	145,254
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	341,601,480

Part XII Financial Statements and ReportingCheck if Schedule O contains a response or note to any line in this Part XII ☐

	Yes	No
1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	No	
b Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	Yes	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	Yes	
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	Yes	

Additional Data

Software ID:
Software Version:
EIN: 13-2655731
Name: SESAME WORKSHOP

Form 990 (2019)

Form 990, Part III, Line 4a:

Creation and Distribution of Educational Media Sesame Workshop creates educational content for preschool children and distributes that content in the U.S. and around the world, across various media platforms including television, digital streaming, online, radio, print, mobile, and home entertainment. The content follows a whole child curriculum and is designed to give vulnerable children equal and early access to preschool learning. Sesame Workshop is most well-known for its flagship educational program "Sesame Street." The show currently broadcasts multiple times a day in the U.S. on the public broadcasting service (PBS), which is available for free in 98% of households with televisions. In addition to its presence on PBS and other television and digital platforms, "Sesame Street" videos, interactive games and other educational content are available free of charge for users on www.sesamestreet.org, www.pbskids.org and www.youtube.com. Including its distribution on broadcast, streaming vod and cable TV and its presence on various digital platforms, "Sesame Street" reaches 10.9 million kids ages 0-8 in the U.S. on a monthly basis. Its continued popularity places it as the #2 pre-school show on PBS. Sesame Streets free YouTube channel received over 2.3 billion views domestically in fiscal year 2020 (and 6.4 billion views worldwide). Research has shown that children who watch "Sesame Street" consistently perform better academically at every grade level through high school and have more developed social skills. "Sesame Street" is also seen in over 130 countries through distribution agreements with local public and commercial broadcasters. In addition, local adaptations of "Sesame Street" are produced and distributed in Germany, the Netherlands, Latin America, South Africa, India, Bangladesh, Somalia, Ethiopia and Afghanistan. The program reaches 150 million kids on a worldwide basis. In addition to the distribution of Sesame Street on mass media platforms, Sesame Workshop also leverages it media content and whole-child curriculum to reach kids in formal school settings. In FY 2020, Sesame Workshop worked with its partner, educational publisher McGraw Hill (MH), to begin implementing the workshops first integrated program incorporating critical social emotional learning (SEL) skills into MHs Wonders English Language Arts curriculum for elementary (grades K-5) students in Texas and selected districts nationwide. This year, we completed adaptations of the same curriculum program for state adoption in Florida. Placing second on the adoption list, MH will implement the program in Sept. 2021. During Covid 19, MH began promoting our Caring for Each Other resources to families through Sesame Street in Communities to all 13,000 school districts. Our other school partner, Teachstone LLC, which is the leading provider of the teacher evaluation system, Classroom Assessment Scoring System (CLASS), is now offeing continuing education credits for our professional development videos that leverage Sesame Street content. Additionally, we secured a second grant from the Chan Zuckerberg Initiative, after seeing early success with their first 3-year grant where we demonstrated gains in both early literacy as well as childrens social emotional learning (SEL) competencies. We are conducting formative and participatory research on our early childhood curriculum that is designed to embed SEL in the context emergent language and literacy development. We now have four pilot schools and over 22 classrooms, many of whom began use of the curriculum in August 2019. Weve been able to offer additional Sesame Street-based lessons for use at home during the pandemic.

Form 990, Part III, Line 4b: 2b

INTERNATIONAL SOCIAL IMPACT Sesame Workshop partners with local experts, including educators, donors, media organizations, government ministries and NGOs, to develop, produce and evaluate local adaptations of "Sesame Street" service initiatives that are tailored to meet the specific educational needs of a particular country or region. The scope of our international social impact work ranges from country-specific initiatives -- such as in Bangladesh, South Africa, India, and Afghanistan -- to multi-country programs and regional projects with an emphasis on work in South Asia, Sub-Saharan Africa and the Middle East. Throughout Fiscal Year 2020, Sesame Workshop continued robust social impact work, expanding into new regions and thematic areas while also deepening engagement in existing countries. During the second half of FY20, Sesame Workshop proactively adapted program models and delivery mechanisms to meet the needs of young children affected by the emerging COVID-19 pandemic. Sesame Workshop also produced, adapted, and distributed new global content addressing the specific health, hygiene, and socio-emotional resilience needs of children and families. The COVID-19 pandemic required International Social Impact teams to adapt and innovate program planning and delivery to not only adjust existing program plans, but also meet the new and evolving needs of children and families with health and hygiene messaging, educational materials during school closures, and social emotional support. As part of Sesame Workshops Caring for Each Other COVID-19 response initiative, the International Social Impact team quickly distributed a series of PSAs on healthy habits that was available in 36 languages and had aired in over 95 countries by the end of Fiscal Year 2020. With support from the LEGO Foundation, we produced a global family special, Elmos World News, featuring Muppets and children from around the world sharing messages about playful learning and managing big feelings. This special premiered in June 2020 and went on to air in over 52 countries in 17 languages. In Bangladesh, Season 12 of Sisimpur premiered on national broadcaster, BTV, and Duroto TV, Bangladesh's largest children's channel, as part of Sesame Workshops ongoing partnership with USAID. Production of 52 episodes that will make up Season 13 and 14 was completed and will air during Fiscal Years 2021 and 2022. Sesame Workshop Bangladesh celebrated its 15th Anniversary, receiving coverage by over 50 media entities and included celebration events with the US Ambassador to Bangladesh and USAID Mission Director. In partnership with the World Food Programme, we launched a storybook collaboration in Cox's Bazar distributing materials to 146 schools. In South Africa, Sesame Workshop kicked off celebration of our 20th anniversary with the launch of Season 11 of Takalani Sesame in June 2020 on public broadcaster, SABC 2. This new season includes a focus on problem solving and diversity and inclusion with all production completed in South Africa during Fiscal Year 2020. The launch and accompanying marketing and communications activities reached more than 8 million people during the campaigns first two weeks. Sesame Workshop teams continued preparation for multi-province playful learning and parental engagement interventions, however implementation was delayed due to COVID-19 school closures. In India, Galli Galli Sim Sim continued to broadcast on public broadcaster, Doordarshan, throughout Fiscal Year 2020. In light of school closures and an increased need for educational content, Galli Galli Sim Sim was broadcast five days/week on DD National, the broadcasters flagship channel. During the end of Fiscal Year 2020, the show reached a cumulative 43 million children aged 2-14. Sesame Workshop launched multiple community outreach programs in schools and Anganwadi centers focusing on themes including nutrition and early learning. Adapting to changing needs caused by COVID-19, Sesame Workshop India distributed educational materials to children and caregivers with partners including Gramvaani, ConveGenius, Thinkzone, and UNICEF. Season 7 of Baghche-e-Simsim television launched in Afghanistan in both Dari and Pashto in November 2019. New radio episodes premiered earlier in Fiscal Year 2020 across the country. The Season 7 evaluation indicated a statistically significant increase in cognition, task and object persistence, and persistence behaviors in children. We signed a new five-year broadcast agreement with the MOBY Group to guarantee continued Baghche-e-Simsim broadcast through November 2024 ensuring that the content and characters remain present in children's lives. We expanded reach in East Africa with the television premiere of Somali language show, Sesame Sheeko Sheeko, on Horn Cable TV in December 2019 and Goobjoog TV in January 2020. Through these broadcasters, the series is reaching children in Somalia, Kenya, Ethiopia, and Djibouti. After a successful TV launch, Sesame Sheeko Sheeko radio episodes premiered on local radio stations throughout Somalia, Ethiopia, and Djibouti. The 27 radio episodes focus on themes of mutual respect and understanding and air alongside a parent-facing radio show developed by our partner, Equal Access International. During the second half of Fiscal Year 2020, we began planning for a new Swahili language television show, Sesame Hadithi Njoo, a second season of Sesame Sheeko Sheeko radio episodes and created a Somali-language facilitators guide to be used in classroom intervention pilots in early Fiscal Year 2021. Sesame Workshop's "WASH UP!" program expanded to India, Peru, and Rwanda with life-saving health and behavior-change education. New locally relevant video content, outreach materials and trainings were developed in partnership with World Vision. Implementation of THE "WASH UP!" program CONTINUED AND is now implemented in over 15 countries and has reached more than 800,000 children. Planning began for additional expansion to Kenya and Mozambique, however COVID-19 school closures delayed implementation. We further deepened our WASH activities in Nigeria focusing on the intersection of WASH and gender with Plan International, and in Bangladesh in partnership with the World Food Programme. After beginning implementation in Fiscal Year 2019, Sesame Workshop's "WASH UP! GIRL TALK" INITIATIVE COMPLETED PILOT IMPLEMENTATION in Zimbabwe in Fall 2020. Reaching over 20,000 STUDENTS IN 150 SCHOOLS, "GIRL TALK" INTEGRATES menstrual hygiene management, resulting in positive changes in knowledge and attitudes. When tested, students in the program showed an average increase in knowledge from 58% to 81%, whereas students who did not receive the program showed no improvement. Phase Two of financial empowerment initiative, "Dream, Save, Do" continued content development and implementation throughout Fiscal Year 2020. Ahead of COVID-19 shutdowns, a series of community events and programming was held in Japan, Mexico, and Brazil along with digital video campaigns promoting program themes. The initiative will close in February 2021. Sesame Workshop continued to adapt programming throughout the end of Fiscal Year 2020. We convened a virtual advisory for COVID-19 response in low-resource, non-US contexts with experts in early childhood, global health and pediatrics, international development, parenting, and social emotional learning. Along with the family specials special, teams adapted existing print and video materials for digital distribution and began developing new materials for distribution throughout Fiscal Year 2021.

Form 990, Part III, Line 4c:

U.S. Social Impact IN ADDITION TO DISTRIBUTING ITS EDUCATIONAL CONTENT ON MASS MEDIA PLATFORMS, SESAME WORKSHOP CREATES AND DISTRIBUTES MULTI-MEDIA EDUCATIONAL INITIATIVES AND MATERIALS THAT ARE TARGETED TO SPECIFIC AT-RISK AUDIENCES OR THAT ADDRESS SPECIFIC EDUCATIONAL NEEDS. IN FY 2020, THE SESAME STREET IN COMMUNITIES (SSIC) PROGRAM TACKLED ADDITIONAL TOUGH TOPICS TO MEET THE NEEDS OF VULNERABLE CHILDREN AND FAMILIES. NEW BILINGUAL (ENGLISH/SPANISH) PARENTAL ADDICTION RESOURCES LAUNCHED IN OCTOBER 2019 INCLUDE: MUPPET VIDEOS FEATURING KARLI, A 6-YEAR-OLD MUPPET WITH A MOTHER IN RECOVERY FROM ADDICTION, DOCUMENTARY VIDEOS WITH A FAMILY IN RECOVERY, ARTICLES, PRINTABLES, A DIGITAL INTERACTIVE, AND PROVIDER WORKSHOPS FEATURING VIDEO WITH REAL PROVIDERS WORKING WITH FAMILIES. THIRTY-FIVE THOUSAND COPIES OF THE PLAY, TALK, IMAGINE STORYBOOKS WERE PRINTED AND MADE AVAILABLE FOR FREE TO COMMUNITY PARTNERS. WE ALSO HOSTED A SERIES OF FOUR WEBINARS FOR PROVIDERS, EACH FEATURING AN EXPERT WORKING WITH YOUNG CHILDREN AND FAMILIES ACROSS A VARIETY OF SECTORS. THE PROJECT GARNERED OVER 2.5 BILLION COMBINED MEDIA IMPRESSIONS WITHIN A WEEK OF LAUNCH, INCLUDING FEATURES ON TODAY SHOW, NBC NIGHTLY NEWS, A NY TIMES ARTICLE, AND MORE. IN RESPONSE TO THE COVID-19 GLOBAL PANDEMIC, SESAME WORKSHOP RESPONDED BY CREATING THE CARING FOR EACH OTHER (CFEO) INITIATIVE. THIS INITIATIVE LAUNCHED ON SESAMESTREET.ORG/CARING ON MARCH 20, 2020 AND FEATURES RESOURCES INCLUDING SESAME MUPPET VIRTUAL PLAYDATES, STREET YOUTUBE PLAYLISTS, OVER 110 FREE EBOOKS AND MORE. THE PSAS THAT LAUNCHED MARCH 20 WENT GLOBAL IN 36 LANGUAGES AND 96 COUNTRIES AND GARNERED OVER FIVE MILLION VIEWS. ON MARCH 30TH, SSIC CONTINUED TO ADD TO CFEO WITH THE LAUNCH OF GLOBAL HEALTH EMERGENCIES - AN ADDITIONAL NEW SUITE OF BILINGUAL (ENGLISH/SPANISH) MULTIMEDIA RESOURCES INCLUDING ANIMATIONS, PRINTABLES, AND PARENT ARTICLES. WE EXPANDED THESE RESOURCES ON APRIL 29TH, WITH NEW CONTENT BUNDLES ON EVERYDAY CHALLENGES, DESIGNED TO HELP CHILDREN IDENTIFY CHALLENGES AND EXPRESS THEMSELVES. WE ALSO CONDUCTED SURVEYS TARGETING CAREGIVERS AND PROVIDERS TO DETERMINE APPEAL AND APPLICATION OF RESOURCES. ON JUNE 15TH, WE LAUNCHED HEROES FOR HEALTH RECOGNIZING THAT FAMILIES OF ESSENTIAL WORKERS - PHARMACISTS, DOCTORS, NURSES, GROCERS, CHILDCARE PROVIDERS, FIRST RESPONDERS, AND OTHERS ARE FACING UNIQUE CHALLENGES. SINCE LAUNCH, THE SSIC HEALTH EMERGENCIES PAGE HOSTING ALL THIS CONTENT HAS BEEN THE #1 VIEWED PAGE WITH OVER 372,000 SESSIONS (FROM MARCH 30, 2020 JUNE 30, 2020) AND ACCOUNTING FOR 23% OF ALL PAGEVIEWS TO THE SITE. TO ADVISE SESAME WORKSHOP ON HOW TO BEST SUPPORT CHILDREN, FAMILIES, AND COMMUNITIES, EXPERTS FROM A WIDE RANGE OF EXPERIENCE AND BACKGROUNDS GATHERED ONLINE JUNE 22ND, 2020 TO SHARE THEIR KNOWLEDGE ON RACIAL JUSTICE. THIS CONVENING STROVE TO ADDRESS TWO BROAD AND INTERSECTING INQUIRIES; FIRST, HOW CAN WE BEST SUPPORT OUR BLACK, AFRICAN AMERICAN, AND BROWN CHILDREN AND FAMILIES THROUGH THE TRAUMA AND GRIEF OF HISTORICALLY CONTINUING RACISM, AND SECOND, HOW WE UNDERSTAND THE CRITICAL IMPORTANCE OF STARTING EARLY WITH OUR CHILDREN AND ENGAGING ALLIES AND ADVOCATES OF ALL AGES TO CONFRONT AND TAKE ACTION AGAINST RACISM. INFORMATION GATHERED FROM THIS FIRST CONVERSATION CENTERED ON CONCEPTS OF NAMING, REFLECTING, AND COMMUNICATING. THIS INFORMATION IS CONTRIBUTING TO AN ORGANIZATION-WIDE EFFORT ON RACIAL JUSTICE, AS WELL AS SPECIFICALLY FOR THE SSIC RACIAL JUSTICE INITIATIVE LAUNCHING IN FY21. WE CONTINUED OUR COMMITMENT TO PROVIDING RESOURCES TO FAMILIES, CAREGIVERS, TEACHERS AND PROVIDERS AROUND THE COUNTRY TO PROVIDE A GREATER UNDERSTANDING ABOUT AUTISM AND TOOLS TO HELP FAMILIES TOUCHED BY AUTISM. LAUNCHING IN APRIL 2020 DURING AUTISM ACCEPTANCE MONTH, NEW BILINGUAL RESOURCES INCLUDED AN ANIMATION BY EXCEPTIONAL MINDS STUDIO, A NON-PROFIT TRAINING ACADEMY AND PROFESSIONAL STUDIO PREPARING YOUNG ADULTS ON THE AUTISM SPECTRUM FOR CAREERS IN ANIMATION AND OTHER DIGITAL ARTS FIELDS. IN THE ANIMATION, JULIA AND HER BIG BROTHER SAMUEL CREATE A STORY TOGETHER ABOUT HER STUFFED BUNNY FLUFFSTER. ADDITIONAL RESOURCES INCLUDE TWO NEW DIGITAL VIDEO MOMENTS FEATURING JULIA'S FAMILY, CORONAVIRUS RELATED TIPS FOR FAMILIES WITH AUTISTIC CHILDREN, AND NEW PRINTABLE ACTIVITIES AND ARTICLES FOR PARENTS FOR SESAMESTREET.ORG/AUTISM. IN ADDITION, A SESAME STREET EPISODE FEATURING JULIA BROADCAST ON PBS AND HBO IN APRIL 2020, CENTERED AROUND LEARNING HOW TO PLAY WELL TOGETHER. IN FEBRUARY 2020, THE SSIC TEAM HOSTED OUR LOCAL PARTNERS AT THE WORKSHOP IN NEW YORK CITY. NEARLY ALL 23 PARTNER ORGANIZATIONS WERE REPRESENTED AT THE CONVENING AND AT LEAST 1 REPRESENTATIVE FROM ALL 8 COMMUNITIES WAS ABLE TO ATTEND. DURING THIS THREE-DAY WORKSHOP, PARTNERS WERE ENCOURAGED TO COLLABORATE AND BRAINSTORM WAYS TO DEEPEN THEIR IMPACT, WHILE ALSO CONNECTING WITH OTHER PARTNERS FROM ACROSS THE COUNTRY. WE ASSESSED STRENGTHS IN EACH COMMUNITY AND CELEBRATED THE "WINS", LIKE PORTABLE COMFY-COZY SPACES AND COFFEE & CONVERSATION PROGRAMMING THAT INCORPORATED SSIC. WE ALSO TALKED ABOUT THE CHALLENGES EACH COMMUNITY FACED WITH IMPLEMENTATION AND SUSTAINABILITY, WHICH HELPED SHAPE CONVERSATIONS WE'D LATER HAVE WITH CONSULTANTS SURROUNDING SCALING THE SSIC PROGRAM. WE CLOSED OUT THE DAY WITH A PANEL-STYLE CONVERSATION TO FIND SOLUTIONS TO THE MAIN CHALLENGES PARTNERS SHARED, WHICH ALLOWED FOR THE DEVELOPMENT OF NEW IDEAS AND CONNECTIONS. IN ADDITION TO CELEBRATING THE EXISTING 8 COMMUNITIES, SESAME STREET IN COMMUNITIES CONTINUED ONGOING DISCUSSIONS WITH REGIONAL AND LOCAL PARTNERS, EXPANDING INTO THREE ADDITIONAL COMMUNITIES THIS YEAR THROUGH A GRANT FROM THE ROBERT WOOD JOHNSON FOUNDATION. SSIC LAUNCHED IN BALTIMORE, MD, MARICOPA COUNTY, AZ, AND MIAMI, FL FOCUSING ON PARENTAL ADDICTION, TRAUMATIC EXPERIENCES, AND RESILIENCE. THIS PROJECT BEGAN IN DECEMBER OF 2019 AND WAS QUICKLY ADAPTED TO MEET THE VIRTUAL NEEDS OF PARTNERS AMID THE ONGOING PANDEMIC. RATHER THAN COMMUNITY EVENTS, EACH PARTNER ORGANIZATION PARTICIPATED IN THE FILMING OF A DIGITAL RESILIENCE SPECIAL TO AIR ON FACEBOOK AND YOUTUBE IN THE FALL OF 2020. THE SPECIAL WOULD INCLUDE KARLI, ELMO, AND ROSITA SPEAKING WITH GROWN-UPS AND EXPERTS ABOUT THE IMPORTANCE OF RESILIENCY SKILLS AND BOUNCING BACK DURING TOUGH TIMES. SESAME WORKSHOP CONTINUED ITS 16-YEAR PARTNERSHIP WITH THE PNC FOUNDATION TO CREATE BILINGUAL (ENGLISH/SPANISH) MULTIMEDIA SCHOOL READINESS MATERIALS FOR PROVIDERS, CAREGIVERS, AND CHILDREN. IN AUGUST 2019, WE ADDED FIVE PARENT MOMENT VIDEOS AND A NEW GAME WITH GOALS CENTERED AROUND EXECUTIVE FUNCTIONING SKILLS, ELMOS BRAIN GAMES TO THE SCHOOL READINESS TOPIC PAGE ON SSIC. IN APRIL 2020 WE LAUNCHED TWO VIDEOS SHOWCASING THE SCHOOL VS. HOME ROUTINES OF A PRESCHOOLER AND A KINDERGARTENER. WE ALSO LAUNCHED THE NEW BILINGUAL SESAME STREET: READY FOR SCHOOL CHALLENGE PODCASTS FEATURING ELMO AND CHRIS IN ENGLISH, AND ROSITA AND SOPHIA IN SPANISH. SIX EPISODES LAUNCHED WEEKLY FROM APRIL TO MID-MAY IN THE SCHOOL READINESS TOPIC ON SSIC AND ON ITUNES including topics such as "the very first day," "MAKING NEW FRIENDS," "FOLLOWING DIRECTIONS," "TEACHER TALK," "RECESS," "MORNING ROUTINES". EACH PODCAST IS CUSTOMIZED FOR ENTERING PRE-K, KINDERGARTEN OR FIRST GRADE. THE PODCASTS WERE VIEWED 108,975 VIEWS FROM APRIL THROUGH JUNE. WE ALSO PRINTED 350,000 COPIES OF A NEW TRIFOLD WITH A STICKER INSERT PROMOTING THE PODCASTS. THE TRIFOLD WAS DISTRIBUTED AT PNC BANK BRANCHES AND EVENTS. THROUGHOUT THE YEAR WE ALSO CONTINUED OUTREACH FOR THE GROWING TOGETHER COURSE, LEADING TO OVER 1,890 EDUCATORS COMPLETING THE COURSE THE PAST YEAR. SESAME WORKSHOP CONTINUED, FOR ITS 15TH YEAR, ITS SESAME STREET FOR MILITARY FAMILIES (SS4MF) PROGRAM WHICH PROVIDES RESOURCES FOR MILITARY AND VETERAN FAMILIES. ON AUGUST 19, 2020 WE LAUNCHED A NEW SUITE OF RESOURCES ON FAMILY CAREGIVING TO SUPPORT BOTH MILITARY AND VETERAN FAMILIES. ON NOVEMBER 20TH, WE LAUNCHED ADDITIONAL DOCUMENTARY VIDEOS AND A PODCAST AND ON DECEMBER 9TH, WE LAUNCHED AN INTERACTIVE GUIDE FOR PROVIDERS SUPPORTING CAREGIVERS WITH THESE REOSURSES. THE LAUNCH GARNERED OVER 12 MILLION MEDIA IMPRESSIONS, AND OVER 600,000 UNIQUE VISITS AND VIDEO VIEWS TO THE SITE. ADDITIONALLY, WE LAUNCHED A NEW SS4MF YOUTUBE CHANNEL TO HOST ALL MILITARY AND VETAN CONTENT ON MAY 2020. WE ALSO BEGAN WORK ON A NEW TOPIC: TRANSITIONS IN HEALTHCARE TO SUPPORT PCSING FAMILIES AND CONDUCTED NEW RESEARCH ON THE SS4MF SITE. Form 990, Part III, Line 4d - Program Service, Line 4d Humanitarian Relief IN THE FACE OF GLOBAL REFUGEE CRISIS, MILLIONS OF YOUNG CHILDREN DO NOT HAVE ACCESS TO EARLY CHILDHOOD DEVELOPMENT (ECD) OPPORTUNITIES THAT THEY NEED TO LEARN, RECOVER FROM ADVERSE EXPERIENCES, AND PREPARE THEM TO THRIVE. The global COVID-19 pandemic further limited childrens access to learning, especially for more vulnerable families. DURING FY20 SESAME WORKSHOP AND THE INTERNATIONAL RESCUE COMMITTEE (IRC), WITH SUPPORT FROM THE MACARTHUR FOUNDATION AND THE LE

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
JEFFREY DUNN PRESIDENT/CEO	60.0 2.0	X		X				903,418	0	59,966
STephen YOUNGWOOD president, media & edu. & coo	60.0 0.0				X			615,765	0	35,712
SHERRIE WESTIN President global impact&PHILAN	60.0 0.0				X			594,852	0	33,772
JEAN BROWN JOHNSON EVP/CREATIVE DIR. (thru 05/20)	60.0 0.0				X			527,254	0	42,185
Michael H Levine Thru 1019 Chief Knowledge Officer	60.0 0.0					X		483,760	0	42,995
JOSEPH SALVO EVP GENERAL COUNSEL	60.0 2.0			X				457,100	0	69,432
DARYL MINTZ EVP, CFO	60.0 2.0			X				439,629	0	69,658
TANYA Z HAIDER EVP STRATEGY RESEARCH&VENTURES	60.0 0.0					X		409,517	0	58,925
GORDON SCOTT CHAMBERS SVP/GM, EDU. MEDIA & LICENSING	60.0 0.0					X		398,265	0	59,971
SHEILA M KELLY CHIEF DEVELOPMENT OFFICER	60.0 0.0					X		398,134	0	53,320

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
George E Wells SVP, Head of Intl Media & Educ	60.0 0.0					X		407,507	0	41,646
Kay N Wilson Stallings EVP, CREATIVE & PRODUCTION	60.0 0.0				X			377,928	0	21,219
jane hartley chairman of the board	1.0 0.0	X						0	0	0
JOAN GANZ COONEY CHAIRMAN OF EXECUTIVE COM.	0.5 0.0	X						0	0	0
LLOYD N MORRISETT CHAIRMAN EMERITUS OF THE BOARD	0.5 0.0	X						0	0	0
JEFFREY N WATANABE ESQ CHAIRMAN EMERITUS OF THE BOARD	0.5 0.0	X						0	0	0
RACHEL HINES TRUSTEE	1.0 0.0	X						0	0	0
ADAM FRANKEL TRUSTEE	1.0 0.0	X						0	0	0
FRANS HIJKOOP TRUSTEE	0.5 0.0	X						0	0	0
MILTON CHEN phd TRUSTEE	0.5 0.0	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
MARLENE HESS TRUSTEE	0.5 0.0	X						0	0	0
MICHAEL MANASSE TRUSTEE	0.5 0.0	X						0	0	0
DR AMY BETH JORDAN TRUSTEE	1.0 0.0	X						0	0	0
JEFFREY WEISS TRUSTEE	1.0 0.0	X						0	0	0
PAUL LINDLEY TRUSTEE	0.5 0.0	X						0	0	0
ANN RUBINSTEIN TISCH TRUSTEE	1.0 0.0	X						0	0	0
Jenna Mack Trustee	0.5 0.0	X						0	0	0
Varun Chandra Trustee	0.5 0.0	X						0	0	0
Lee Eastman Trustee	0.5 0.0	X						0	0	0
Gabrielle Sulzberger Trustee	0.5 0.0	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Kathleen G Elsesser trustee (As of 06/17/20)	0.5 0.0	X						0	0	0

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
SESAME WORKSHOP

Employer identification number
13-2655731

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990 or 990-EZ).)
- 3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 ☐ An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university:
- 10 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
- a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
- b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
- c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
- d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
- e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
- f Enter the number of supported organizations
- g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III.
If the organization failed to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶		(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grant.") . . .	31,207,167	26,052,680	44,958,091	66,175,311	88,573,914	256,967,163
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
3	The value of services or facilities furnished by a governmental unit to the organization without charge..						0
4	Total. Add lines 1 through 3	31,207,167	26,052,680	44,958,091	66,175,311	88,573,914	256,967,163
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f). . .						81,436,081
6	Public support. Subtract line 5 from line 4.						175,531,082

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶		(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
7	Amounts from line 4. . . .	31,207,167	26,052,680	44,958,091	66,175,311	88,573,914	256,967,163
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	36,780,081	34,264,392	34,720,789	35,273,095	36,601,553	177,639,910
9	Net income from unrelated business activities, whether or not the business is regularly carried on	0	0	0	164,988	892,068	1,057,056
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.). . . .	123,325	139,200	148,500	280,500	0	691,525
11	Total support. Add lines 7 through 10						436,355,654
12	Gross receipts from related activities, etc. (see instructions)					12	338,418,948

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

Section C. Computation of Public Support Percentage

14	Public support percentage for 2019 (line 6, column (f) divided by line 11, column (f))	14	40.227 %
15	Public support percentage for 2018 Schedule A, Part II, line 14	15	43.541 %

16a 33 1/3% support test—2019. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ☒

b 33 1/3% support test—2018. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ☐

17a 10%-facts-and-circumstances test—2019. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐

b 10%-facts-and-circumstances test—2018. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ☐

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf. . .						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
c Add lines 7a and 7b. .						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
9 Amounts from line 6. . .						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. .						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.						
c Add lines 10a and 10b.						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on.						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) . .						
13 Total support. (Add lines 9, 10c, 11, and 12.) . .						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. ► <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2019 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2018 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2019 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2018 Schedule A, Part III, line 17	18	

19a 33 1/3% support tests—2019. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ► ☐

b 33 1/3% support tests—2018. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ► ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ► ☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
1		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
2		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer (b) and (c) below.</i>		
3a		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
3b		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
3c		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes" and if you checked 12a or 12b in Part I, answer (b) and (c) below.</i>		
4a		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
4b		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
4c		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
5a		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
5b		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
5c		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
6		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ) .</i>		
7		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
8		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
9a		
b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
9b		
c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
9c		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
10a		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).</i>		
10b		

Part IV

Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
b A family member of a person described in (a) above?		
c A 35% controlled entity of a person described in (a) or (b) above? <i>If "Yes" to a, b, or c, provide detail in Part VI.</i>		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.</i>		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization (s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
3 By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions):		
a <input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.		
b <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.		
c <input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions)		
2 Activities Test. Answer (a) and (b) below.		
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>		
b Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>		
3 Parent of Supported Organizations. Answer (a) and (b) below.		
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in Part VI.</i>		
b Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations			
1 <input type="checkbox"/> Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.			
Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8	
Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):	1	
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (explain in detail in Part VI):		
2	Acquisition indebtedness applicable to non-exempt use assets	2	
3	Subtract line 2 from line 1d	3	
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by .035	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	
Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1	
2	Enter 85% of line 1	2	
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3	
4	Enter greater of line 2 or line 3	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6	
7	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)		

Part V

Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions	Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	
4 Amounts paid to acquire exempt-use assets	
5 Qualified set-aside amounts (prior IRS approval required)	
6 Other distributions (describe in Part VI). See instructions	
7 Total annual distributions. Add lines 1 through 6.	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions	
9 Distributable amount for 2019 from Section C, line 6	
10 Line 8 amount divided by Line 9 amount	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2019	(iii) Distributable Amount for 2019
1 Distributable amount for 2019 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2019 (reasonable cause required-- explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2019:			
a From 2014.			
b From 2015.			
c From 2016.			
d From 2017.			
e From 2018.			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2019 distributable amount			
i Carryover from 2014 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4 Distributions for 2019 from Section D, line 7:			
\$			
a Applied to underdistributions of prior years			
b Applied to 2019 distributable amount			
c Remainder. Subtract lines 4a and 4b from 4.			
5 Remaining underdistributions for years prior to 2019, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2019. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, explain in Part VI. See instructions.			
7 Excess distributions carryover to 2020. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2015.			
b Excess from 2016.			
c Excess from 2017.			
d Excess from 2018.			
e Excess from 2019.			

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

990 Schedule A, Supplemental Information

Return Reference	Explanation
Form 990, Schedule A - Public Support	In addition to the public support Sesame Workshop generates to fund its own educational in itiations in the US and around the world, Sesame Workshop also works with the Public Broad casting Service (PBS) and its local member stations to support their own public fundraisin g efforts. This support includes providing to them the use of the Sesame Street brand, cha racters, and products in fundraising campaigns, auctions, and local PBS station events. Se same Workshop does not have access to the amount of money raised from this support.

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.
▶Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

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If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731
---	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1	Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")	
2	Political campaign activity expenditures (see instructions)	▶ \$
3	Volunteer hours for political campaign activities (see instructions)	

Part I-B Complete if the organization is exempt under section 501(c)(3).

1	Enter the amount of any excise tax incurred by the organization under section 4955	▶ \$
2	Enter the amount of any excise tax incurred by organization managers under section 4955	▶ \$
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No
4a	Was a correction made?	<input type="checkbox"/> Yes <input type="checkbox"/> No
b	If "Yes," describe in Part IV.	

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1	Enter the amount directly expended by the filing organization for section 527 exempt function activities	▶ \$
2	Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities	▶ \$
3	Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b	▶ \$
4	Did the filing organization file Form 1120-POL for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No
5	Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.	

	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
1					
2					
3					
4					
5					
6					

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).

B Check ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)														
b Total lobbying expenditures to influence a legislative body (direct lobbying)														
c Total lobbying expenditures (add lines 1a and 1b)														
d Other exempt purpose expenditures	206,689,414													
e Total exempt purpose expenditures (add lines 1c and 1d)	206,689,414													
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.	1,000,000													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:50%; text-align: left;">If the amount on line 1e, column (a) or (b) is:</th> <th style="width:50%; text-align: left;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e.													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.													
Over \$17,000,000	\$1,000,000.													
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
h Subtract line 1g from line 1a. If zero or less, enter -0-														
i Subtract line 1f from line 1c. If zero or less, enter -0-														
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) Total
2a Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures		65,714			65,714
d Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities?			
j	Total. Add lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).	2a	
a	Current year	2b	
b	Carryover from last year	2c	
c	Total	3	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues .		
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation
Schedule C	Sesame Workshop did not engage in any lobbying activities during fiscal year 2020. Sesame Workshop files a Form 990, Schedule C, because it has made the Section 501(H) election.

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SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
► Attach to Form 990.
► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
SESAME WORKSHOP

Employer identification number
13-2655731

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.
Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?

☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

☐ Yes ☐ No

Part II

Conservation Easements.
Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).
☐ Preservation of land for public use (e.g., recreation or education) ☐ Preservation of an historically important land area
☐ Protection of natural habitat ☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ►

4 Number of states where property subject to conservation easement is located ►

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ►

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ► \$

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.
Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1 ► \$

(ii) Assets included in Form 990, Part X ► \$

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenue included on Form 990, Part VIII, line 1 ► \$

b Assets included in Form 990, Part X ► \$

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat. No. 52283D Schedule D (Form 990) 2019

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

a☐ Public exhibition

b☐ Scholarly research

c☐ Preservation for future generations

d☐ Loan or exchange programs

e☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? . . .

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII and complete the following table:

c Beginning balance

d Additions during the year

e Distributions during the year

f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? . . .

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

☐

Part V

Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

a Board designated or quasi-endowment ▶

b Permanent endowment ▶

c Temporarily restricted endowment ▶

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

(i) unrelated organizations

(ii) related organizations

	Yes	No
3a(i)		
3a(ii)		
3b		

b

If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?

4

Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI

Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		22,414,658	9,710,340	12,704,318
d Equipment		9,561,519	3,570,133	5,991,386
e Other		5,062,087	4,082,268	979,819
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) . . . ▶				19,675,523

Part VII

Investments—Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other _____		
(A) HEDGE FUNDS	63,545,342	F
(B) PRIVATE EQUITY FUNDS	977,398	F
(C) VENTURE CAPITAL FUNDS	13,295,995	F
(D) INVESTMENTS IN POOLED FUNDS	97,874,260	F
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.) ▶	175,692,995	

Part VIII

Investments—Program Related.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col.(B) line 13.) ▶		

Part IX

Other Assets.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 15.) ▶	

Part X

Other Liabilities.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	0
(2) DEFERRED RENT PAYABLE	12,562,986
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 25.) ▶	12,562,986

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII ☒

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)		5	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)		5	

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
See Additional Data Table	

Part XIII **Supplemental Information** *(continued)*

Return Reference	Explanation

Additional Data

Software ID:
Software Version:
EIN: 13-2655731
Name: SESAME WORKSHOP

Supplemental Information

Return Reference	Explanation
FIN 48 FOOTNOTE - ASC 740: INCOME TAXES	THE COMPANY FOLLOWS GUIDANCE THAT CLARIFIES THE ACCOUNTING FOR UNCERTAINTY IN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN, INCLUDING ISSUES RELATING TO CONSOLIDATED FINANCIAL STATEMENT RECOGNITION AND MEASUREMENT. THIS GUIDANCE PROVIDES THAT THE TAX EFFECTS FROM AN UNCERTAIN TAX POSITION CAN ONLY BE RECOGNIZED IN THE CONSOLIDATED FINANCIAL STATEMENTS IF THE POSITION IS "MORE-LIKELY-THAN-NOT" TO BE SUSTAINED IF THE POSITION WERE TO BE CHALLENGED BY A TAXING AUTHORITY. THE ASSESSMENT OF THE TAX POSITION IS BASED SOLELY ON THE TECHNICAL MERITS OF THE POSITION, WITHOUT REGARD TO THE LIKELIHOOD THAT THE TAX POSITION MAY BE CHALLENGED. THE COMPANY IS EXEMPT FROM INCOME TAX UNDER IRC SECTION 501(C)(3), THOUGH IT IS SUBJECT TO TAX ON INCOME UNRELATED TO ITS EXEMPT PURPOSE, UNLESS THAT INCOME IS OTHERWISE EXCLUDED BY THE CODE. THE COMPANY HAS PROCESSES PRESENTLY IN PLACE TO ENSURE THE MAINTENANCE OF ITS TAX-EXEMPT STATUS; TO IDENTIFY AND REPORT UNRELATED INCOME; TO DETERMINE ITS FILING AND TAX OBLIGATIONS IN JURISDICTIONS FOR WHICH IT HAS NEXUS; AND TO IDENTIFY AND EVALUATE OTHER MATTERS THAT MAY BE CONSIDERED TAX POSITIONS. THE COMPANY HAS DETERMINED THAT THERE ARE NO MATERIAL UNCERTAIN TAX POSITIONS THAT REQUIRE RECOGNITION OR DISCLOSURE IN THE CONSOLIDATED FINANCIAL STATEMENTS.

SCHEDULE F
(Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
► Attach to Form 990.
► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
SESAME WORKSHOP

Employer identification number
13-2655731

Part I

General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- 1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ Yes ☐ No
- 2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- 3 Activites per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
See Add'l Data					
3a Sub-total	1	42			171,659,006
b Total from continuation sheets to Part I					
c Totals (add lines 3a and 3b)	1	42			171,659,006

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			South Asia	PROGRAM IMPL	6,905,606				
			South Asia	GENERAL SUPP	114,000				
			South America	GENERAL SUPP	91,821				

- 2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter 3
- 3 Enter total number of other organizations or entities 3

Part III	Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16.
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Part III can be duplicated if additional space is needed.

[illegible]

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* ☒ Yes ☐ No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* ☐ Yes ☒ No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* ☒ Yes ☐ No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* . ☒ Yes ☐ No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* ☒ Yes ☐ No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990).* ☐ Yes ☒ No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

990 Schedule F, Supplemental Information

Return Reference	Explanation
Schedule F	<p>Part I, Line 1 - Monitoring of Foreign Grantees. Sesame Workshop adopts a comprehensive procedure to ensure that the organizations it provides grants to are performing services and holding programs that align with the Workshop's tax-exempt mission. The Workshop's due diligence procedures are described, likewise, in Schedule I. For foreign grantees. The Workshop conducts a pre-grant risk assessment to ensure that the organization's programmatic capabilities, policies and financial controls align with the programmatic objectives of the grant. The Workshop monitors the use of these funds throughout the year, requiring PERIODIC PROGRESS REPORTS (PER A PRE-DEFINED SCHEDULE AND PRE-ESTABLISHED PARAMETERS), with a concluding financial report at year end. As needed, Sesame Workshop personnel will conduct site visits to monitor the effectiveness of supported programs. The Workshop RESERVES THE RIGHT TO REQUEST ANY ADDITIONAL REPORTING AS NEEDED TO SATISFY THE ORGANIZATION THAT FUNDS ARE USED FOR EXEMPT CHARITABLE PURPOSE, as well as to conduct audits of the grant spending. PART IV SESAME WORKSHOP INVESTS IN DOMESTIC AND FOREIGN LIMITED PARTNERSHIPS THAT MAY OWN AN INTEREST IN A FOREIGN CORPORATION, PASSIVE FOREIGN INVESTMENT COMPANY, OR FOREIGN PARTNERSHIP. NEVERTHELESS, THE WORKSHOP'S INVESTMENT ACTIVITIES MAY NOT REACH THE THRESHOLDS REQUIRED FOR FILING THE FORMS 926, 5471, 8621 OR 8865. IN ADDITION, SESAME WORKSHOP IS THE PARENT ORGANIZATION TO VARIOUS FOREIGN SUBSIDIARIES FOR WHICH A FORM 5471 MAY BE REQUIRED. TO THE EXTENT ANY OF THESE FORMS ARE COMPLETED, THEY HAVE BEEN FILED WITH THE ORGANIZATION'S FORM 990-T.</p>

Additional Data

Software ID:

Software Version:

EIN: 13-2655731

Name: SESAME WORKSHOP

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
East Asia and the Pacific	0	6	Program Services	DIST. OF EDUCTN. MEDIA	8,966,214
Europe (Including Iceland and Greenland)	0	4	Program Services	DIST. OF EDUCTN. MEDIA	4,006,298

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Middle East and North Africa	0	0	Program Services	DIST. OF EDUCTN. MEDIA	455,113
North America	0	8	Program Services	DIST. OF EDUCTN. MEDIA	3,178,403

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Sub-Saharan Africa	0	0	Program Services	DIST. OF EDUCTN. MEDIA	3,056,749
South America	0	8	Program Services	DIST. OF EDUCTN. MEDIA	2,267,218

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
South Asia	1	16	Program Services	DIST. OF EDUCTN. MEDIA	3,143,544
South Asia			Grantmaking		7,019,606

Form 990 Schedule F Part I - Activities Outside The United States					
(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
South America			Grantmaking		91,821
Central America and the Caribbean			Investments		131,815,224

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Europe (Including Iceland and Greenland)			Investments		7,658,816

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		SW ANNUAL GALA (event type)	(event type)	0 (total number)	(add col. (a) through col. (c))
Revenue	1 Gross receipts	1,470,340			1,470,340
	2 Less: Contributions	1,470,340			1,470,340
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment	5,122			5,122
	9 Other direct expenses	100,572			100,572
	10 Direct expense summary. Add lines 4 through 9 in column (d) ▶				105,694
11 Net income summary. Subtract line 10 from line 3, column (d) ▶				-105,694	

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col.(a) through col.(c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	7 Direct expense summary. Add lines 2 through 5 in column (d) ▶				
	8 Net gaming income summary. Subtract line 7 from line 1, column (d) ▶				

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain: _____

11 Does the organization conduct gaming activities with nonmembers? ☐ Yes ☐ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No

13 Indicate the percentage of gaming activity conducted in:

a The organization's facility	13a	%
b An outside facility	13b	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ►

Address ►

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No

b If "Yes," enter the amount of gaming revenue received by the organization ► \$ _____ and the amount of gaming revenue retained by the third party ► \$ _____.

c If "Yes," enter name and address of the third party:

Name ►

Address ►

16 Gaming manager information:

Name ►

Gaming manager compensation ► \$

Description of services provided ►

☐ Director/officer

☐ Employee

☐ Independent contractor

17 Mandatory distributions:

- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No
- b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

Return Reference	Explanation
Schedule G, PART I	Due to the COVID-19 pandemic, Sesame Workshops annual gala to celebrate its worldwide impact and honor guests who support the workshop's mission of helping kids grow smarter, stronger and kinder was cancelled. Some of our very generous donors continued to support our fundraising efforts and those revenues are reported in Schedule G. Sesame Workshop incurred some non-reimbursable costs for these events and has allocated them accordingly in Schedule G, Part II. Sesame Workshop hires professional FUNDRAISING COUNSEL TO PARTICIPATE IN THE EVENT PLANNING AND TO PROVIDE ADMINISTRATIVE SERVICES ASSOCIATED WITH THE EVENT. IN THE INTEREST OF FULL DISCLOSURE, EVENT ASSOCIATES INC HAS BEEN REPORTED IN SCHEDULE G EVEN THOUGH THEY DID NOT ACTUALLY PERFORM ANY FUNDRAISING ACTIVITIES.

Note: To capture the full content of this document, please select landscape mode (11" x 8.5") when printing.

Schedule I
(Form 990)

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2019

Open to Public
Inspection

Department of the
Treasury
Internal Revenue Service
Name of the organization
SESAME WORKSHOP

Employer identification number

13-2655731

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) See Additional Data							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 10

3 Enter total number of other organizations listed in the line 1 table ▶

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
Schedule I, Part II	Sesame Workshop awards sub-grants to support its programmatic work. For these sub-grants, The Workshop conducted pre-grant risk assessments to ensure that the organization's programmatic capabilities, policies and financial controls align with the programmatic objectives of the grant. The Workshop monitors the use of these funds throughout the year, requiring PERIODIC PROGRESS REPORTS (PER A PRE-DEFINED SCHEDULE AND PRE-ESTABLISHED PARAMETERS), with a concluding financial report at year end. As needed, Sesame Workshop personnel will conduct site visits to monitor the effectiveness of supported programs. The Workshop RESERVES THE RIGHT TO REQUEST ANY ADDITIONAL REPORTING AS NEEDED TO SATISFY THE ORGANIZATION THAT FUNDS ARE USED FOR EXEMPT CHARITABLE PURPOSES, as well as to conduct audits of the grant spending. In addition, Sesame Workshop supports organizations through their galas and other special event activities. To the extent that the payment to these organizations represents a contribution (beyond the goods and services received), Sesame reports these amounts as contributions on Schedule I. Sesame Workshop's PRESIDENT of social impact & philanthropy selects those organizations whose mission is either supported or aligned with the workshop's mission. The contribution is approved by the President/CEO of Sesame Workshop. These amounts are generally immaterial and do not require additional monitoring.

Additional Data

Software ID:
Software Version:
EIN: 13-2655731
Name: SESAME WORKSHOP

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Concordia Summit Inc 404 5th Ave Ste 501 new york, NY 10018	27-5121564	501(c)(3)	20,000				general support
John F Kennedy Center for Performing Arts 2700 F Street NW Washington, DC 20566	58-6033837	501(c)(3)	18,400				General Support

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
US Fund for UNICEF 125 Maiden Lane 11TH fl New York, NY 10038	13-1760110	501(c)(3)	10,000				General Support
The Church of St Paul The Apostle 405 W 59th Street New York, NY 10019	11-2730714	501(c)(3)	11,000				General Support

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
New York Women in Communication Foundation 355 Lexington Avenue New York, NY 10017	13-6274650	501(c)(3)	6,500				general support
Center for US Global Leadership 1129 20th Street Washington, DC 20036	74-3093659	501(c)(3)	30,000				general support

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
INTERNATIONAL RESCUE COMMITTEE 122 E 42ND STreet new york, NY 10168	13-5660870	501(c)(3)	11,803,347				prGM. implementation
New York University 105 east 17th st new york, NY 10003	13-5562308	501(c)(3)	2,557,693				prgm. implementation

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WNET - THIRTEEN 825 eighth avenue new york, NY 10019	26-2810489	501(c)(3)	170,554				prGM. implementation
Sesame Workshop International 1900 broadway new york, NY 10019	83-1810098	501(c)(3)	1,046,677				general support

Schedule J (Form 990)	Compensation Information	OMB No. 1545-0047
		2019
		Open to Public Inspection
Department of the Treasury Internal Revenue Service	For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23. ▶ Attach to Form 990. ▶ Go to www.irs.gov/Form990 for instructions and the latest information.	
Name of the organization SESAME WORKSHOP		Employer identification number 13-2655731

Part I Questions Regarding Compensation		Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use		
<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence		
<input type="checkbox"/> Tax idemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees		
<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)		
b If any of the boxes on Line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain		1b	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked on Line 1a?		2	
3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.			
<input checked="" type="checkbox"/> Compensation committee	<input type="checkbox"/> Written employment contract		
<input checked="" type="checkbox"/> Independent compensation consultant	<input checked="" type="checkbox"/> Compensation survey or study		
<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee		
4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:			
a Receive a severance payment or change-of-control payment?		4a	Yes
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?		4b	No
c Participate in, or receive payment from, an equity-based compensation arrangement?		4c	No
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:			
a The organization?		5a	No
b Any related organization?		5b	No
If "Yes," on line 5a or 5b, describe in Part III.			
6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:			
a The organization?		6a	No
b Any related organization?		6b	No
If "Yes," on line 6a or 6b, describe in Part III.			
7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III.		7	Yes
8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.		8	No
9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?		9	

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

Schedule J (Form 990) 2019

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
General Statement about Form 990 Compensation	<p>The Form 990 compensation reported for the officers, key employees and the top five most highly compensated employees, as reported in Form 990, Part VII and Schedule J is based on amounts reported on the Forms W-2 for the year ended December 31, 2019. The amounts in each column on schedule J represent the following: Column B(i): Base compensation reduced by pre-tax deductions to medical or other cafeteria benefits Columns B(ii): Incentive compensation received in calendar year 2019 Columns B(iii): non-traditional payments such as a vacation payout, employer contributions to group term life insurance in excess of \$50k, as well as severance payments (when applicable) Column C: Employer contributions to 401k plan Column D: Employer and employee contributions towards non-taxable benefits, including medical insurance, dental insurance, flexible spending accounts, etc. Schedule J, Part I, line 4a Chief Knowledge Officer, Michael Levine, received a severance payment in calendar year 2019; this amount is reported in Schedule J, Part II, Column (b)(iii). Schedule J, Part I, Line 7 SESAME WORKSHOP MAINTAINS A TARGETED INCENTIVE COMPENSATION PROGRAM WHICH FULL TIME STAFF EMPLOYEES ABOVE A CERTAIN job LEVEL ARE ELIGIBLE. THE TARGET AMOUNT OF EACH EMPLOYEE'S INCENTIVE COMPENSATION IS BASED ON A COMBINATION OF JOB LEVEL, INDIVIDUAL PERFORMANCE AND organization PERFORMANCE. THE BOARD OF TRUSTEES DETERMINES WHETHER INCENTIVE COMPENSATION PAYMENTS WILL BE MADE FOR EACH GIVEN YEAR AND THE TOTAL AMOUNT AVAILABLE FOR INCENTIVE COMPENSATION. INCENTIVE COMPENSATION AWARDS TO OFFICERS AND KEY EMPLOYEES ARE APPROVED BY THE PERSONNEL AND COMPENSATION COMMITTEE BASED ON COMPARABLE MARKET DATA, AS DESCRIBED IN SCHEDULE O.</p>

Additional Data

Software ID:

Software Version:

EIN: 13-2655731

Name: SESAME WORKSHOP

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1JEFFREY DUNN PRESIDENT/CEO	(i)	676,257	223,300	3,861	28,000	31,966	963,384	0
	(ii)	0	0	0	0	0	0	0
1DARYL MINTZ EVP, CFO	(i)	337,959	101,136	534	28,000	41,658	509,287	0
	(ii)	0	0	0	0	0	0	0
2JOSEPH SALVO EVP GENERAL COUNSEL	(i)	344,190	107,800	5,110	28,000	41,432	526,532	0
	(ii)	0	0	0	0	0	0	0
3JEAN BROWN JOHNSON EVP/CREATIVE DIR. (thru 05/20)	(i)	398,674	123,200	5,380	28,000	14,185	569,439	0
	(ii)	0	0	0	0	0	0	0
4STEPHEN YOUNGWOOD president, media & edu. & coo	(i)	469,825	144,760	1,180	28,000	7,712	651,477	0
	(ii)	0	0	0	0	0	0	0
5SHERRIE WESTIN President global impact&PHILAN	(i)	453,015	138,600	3,237	28,000	5,772	628,624	0
	(ii)	0	0	0	0	0	0	0
6GORDON SCOTT CHAMBERS SVP/GM, EDU. MEDIA & LICENSING	(i)	305,797	91,738	730	25,258	34,713	458,236	0
	(ii)	0	0	0	0	0	0	0
7SHEILA M KELLY CHIEF DEVELOPMENT OFFICER	(i)	305,304	92,351	479	16,012	37,308	451,454	0
	(ii)	0	0	0	0	0	0	0
8TANYA Z HAIDER EVP STRATEGY RESEARCH&VENTURES	(i)	314,942	94,080	495	16,000	42,925	468,442	0
	(ii)	0	0	0	0	0	0	0
9George E Wells SVP, Head of Intl Media & Educ	(i)	314,217	92,808	482	27,961	13,685	449,153	0
	(ii)	0	0	0	0	0	0	0
10Kay N Wilson Stallings EVP, CREATIVE & PRODUCTION	(i)	290,820	85,848	1,260	17,033	4,186	399,147	0
	(ii)	0	0	0	0	0	0	0
11Michael H Levine Thru 1019 Chief Knowledge Officer	(i)	235,527	59,000	189,233	20,896	22,099	526,755	0
	(ii)	0	0	0	0	0	0	0

Schedule L

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Transactions with Interested Persons

▶ Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
SESAME WORKSHOP

Employer identification number
13-2655731

Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and section 501(c)(29) organizations only).
Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b.

1	(a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected?	
				Yes	No

2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958. ▶ \$

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization ▶ \$

Part II Loans to and/or From Interested Persons.
Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a, or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22

(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization?		(e) Original principal amount	(f) Balance due	(g) In default?		(h) Approved by board or committee?		(i) Written agreement?	
			To	From			Yes	No	Yes	No	Yes	No

Total ▶ \$

Part III Grants or Assistance Benefiting Interested Persons.
Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance

Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) Jeffrey Weiss	Board Member	591,000	See Sch L Narrative		No
(2) Sherrie Westin	Key Employee	175,800	See Sch L Narrative		No

Part V Supplemental Information

Provide additional information for responses to questions on Schedule L (see instructions).

Return Reference	Explanation
Schedule L, Part IV, Column D	BOARD OF TRUSTEES MEMBER, JEFFREY WEISS, HAS AN OWNERSHIP INTEREST IN A SESAME WORKSHOP LICENSEE. DURING FISCAL YEAR 2020, SESAME WORKSHOP RECEIVED \$591,000 IN LICENSING FEES FROM THIS ORGANIZATION. THE WEISS FAMILY DIVESTED ITSELF OF THEIR MAJORITY CONTROLLING INTEREST IN FEBRUARY OF 2018, but still maintains a minority share in excess of 35%. A Family Member of Key employee, Sherrie Westin, owns an organization that provided market research services to Sesame Workshop. During Fiscal Year 2020, Sesame Workshop paid that organization \$175,800. Sesame Workshop engaged the services of this vendor without any input from Ms. Westin. The transaction was disclosed to the Board of Directors pursuant to the Workshop's conflict of interest process.

efile GRAPHIC print - DO NOT PROCESS		As Filed Data -	DLN: 93493134026181
SCHEDULE O (Form 990 or 990-EZ)	Supplemental Information to Form 990 or 990-EZ Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ▶ Attach to Form 990 or 990-EZ. ▶ Go to <u>www.irs.gov/Form990</u> for the latest information.		OMB No. 1545-0047
			2019
Department of the Treasury Internal Revenue Service			Open to Public Inspection
Name of the organization SESAME WORKSHOP	Employer identification number 13-2655731		

990 Schedule O, Supplemental Information

Return Reference	Explanation
EXPLANATORY NOTE CONCERNING THE COVID-19 PANDEMIC	<p>THE COVID-19 PANDEMIC, WHOSE EFFECTS FIRST BECAME KNOWN IN JANUARY 2020, IS HAVING A BROAD AND NEGATIVE IMPACT ON COMMERCE AND FINANCIAL MARKETS AROUND THE WORLD. THE EXTENT OF THE IMPACT OF COVID-19 ON THE COMPANY'S OPERATIONAL AND FINANCIAL PERFORMANCE WILL DEPEND ON CERTAIN DEVELOPMENTS, INCLUDING THE DURATION AND SPREAD OF THE OUTBREAK AND ITS IMPACT ON, LICENSING AND DISTRIBUTION PARTNERS, CONSUMERS, DONORS, EMPLOYEES AND VENDORS, ALL OF WHICH AT PRESENT CANNOT BE DETERMINED. ACCORDINGLY, THE EXTENT TO WHICH COVID-19 WILL IMPACT THE COMPANY'S FUTURE CONSOLIDATED FINANCIAL POSITION AND CHANGES IN NET ASSETS AND CASH FLOWS is uncertain. Gross Receipts Explanation Gross Receipts reported on Form 990, Page 1, Box G includes, in addition to revenues, the gross sale proceeds of Sesame Workshops investment portfolio. The Workshop changed its outside investment advisers in fiscal 2020, resulting in a transition of its underlying investments; accordingly, its gross receipts number includes \$319,399,606 in investment sales proceeds (as reported in Part VIII, Line 7a of the Form 990), all of which were re-invested in the same period.</p> <p>Form 990, part V, Line 1a THE NUMBER OF 1099S ISSUED IN ANY GIVEN YEAR IS DEPENDENT ON THE NUMBER AND SIZE OF PROJECTS UNDERTAKEN. Form 990, part V, Line 2a THE NUMBER OF EMPLOYEES REPORTED IN CALENDAR YEAR 2019 TOTALING 1,268 REFLECTS ALL INDIVIDUALS EMPLOYED FOR ANY PART OF THE YEAR. IT ALSO INCLUDES PAYMENTS TO PRODUCTION TALENT FOR REUSE AND RE-AIRING OF PREVIOUSLY PRODUCED CONTENT. GIVEN THE VARIABLE NATURE OF PROJECT AND PRODUCTION ACTIVITIES, THE TOTAL EMPLOYEES REPORTED may vary significantly year to year.</p> <p>Form 990, part VI, Section A, Line 2 BOARD OF TRUSTEES MEMBER, JOAN GANZ COONEY, AND BOARD OF TRUSTEES MEMBER, MICHAEL MANASSE, HAVE A BUSINESS RELATIONSHIP. PART VI, SECTION B, LINE 11a SESAME WORKSHOP'S FORM 990 IS PREPARED BY THE ORGANIZATION'S INTERNAL ACCOUNTING DEPARTMENT IN CONJUNCTION WITH A NATIONALLY RECOGNIZED ACCOUNTING FIRM. UPON COMPLETION, THE FORM 990 IS DISTRIBUTED TO SENIOR MANAGEMENT AND TO THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS. THE 990 IS PRESENTED TO THE AUDIT COMMITTEE AND SUBJECTED TO A DETAILED REVIEW BEFORE IT IS APPROVED FOR FILING. A COPY OF THE FINAL FORM 990 IS DISTRIBUTED TO THE ENTIRE BOARD OF TRUSTEES FOR REVIEW AND COMMENT PRIOR TO SUBMISSION WITH THE INTERNAL REVENUE SERVICE. PART VI, SECTION B, LINE 12c ALL BOARD MEMBERS, OFFICERS, AND EMPLOYEES WHO ARE VICE PRESIDENTS AND ABOVE ARE REQUIRED TO REVIEW THE CONFLICT OF INTEREST POLICY ANNUALLY, AND DISCLOSE ANY REAL OR POTENTIAL CONFLICT OF INTEREST IN RESPONSE TO A CONFLICT OF INTEREST QUESTIONNAIRE. THE COMPLETED QUESTIONNAIRES ARE REVIEWED BY THE GENERAL COUNSEL AND SECRETARY TO THE BOARD AND ARE PRESENTED TO THE AUDIT COMMITTEE. IN THE EVENT OF A REAL OR POTENTIAL CONFLICT, THE AUDIT COMMITTEE OF THE BOARD AND THE GENERAL COUNSEL/SECRETARY SHALL ENFORCE THE CONFLICT OF INTEREST POLICY'S REQUIREMENT OF RECUSAL FROM PART</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
EXPLANATORY NOTE CONCERNING THE COVID-19 PANDEMIC	ICIPATING IN ANY DELIBERATIONS AND DECISIONS RELEVANT TO THE DISCLOSURES.

990 Schedule O, Supplemental Information

Return Reference	Explanation
PART VI, SECTION B, LINE 15A AND 15B	<p>EACH YEAR, THE PERSONNEL & COMPENSATION COMMITTEE OF THE BOARD - COMPRISED OF A MAJORITY OF INDEPENDENT TRUSTEES - REVIEWS THE ORGANIZATION'S COMPENSATION PHILOSOPHY AND WORKS WITH AN INDEPENDENT, THIRD PARTY COMPENSATION CONSULTING FIRM TO COLLECT COMPARABLE MARKET DATA TO SET APPROPRIATE SALARY RANGES FOR EACH OF THE POSITIONS HELD BY THE OFFICERS AND KEY EMPLOYEES. IN SO DOING, THE COMMITTEE TAKES INTO CONSIDERATION THE COMPETITIVE LABOR MARKETPLACE FOR SUCH POSITIONS AND THE COMPARABILITY DATA IN THE NOT-FOR-PROFIT AND, IN SOME INSTANCES THE FOR-PROFIT SECTORS, AS APPLICABLE. WITH RESPECT TO THE CEO POSITION, THE COMMITTEE TAKES INTO CONSIDERATION THE COMPARABILITY DATA IN BOTH THE NOT-FOR-PROFIT AND FOR-PROFIT SECTOR. THE ANNUAL JOB PERFORMANCE FOR EACH OFFICER AND KEY EMPLOYEE ARE REVIEWED AND ANY CHANGES IN THE BASE COMPENSATION AND/OR ANY INCENTIVE AWARDS AS DETERMINED THROUGH SESAME WORKSHOP'S TARGETED INCENTIVE PROGRAM ARE REVIEWED AND APPROVED. THE CEO'S ACTUAL JOB PERFORMANCE IS REVIEWED BY THE PERSONNEL AND COMPENSATION COMMITTEE AND EVALUATED BY THE FULL BOARD OF TRUSTEES. THE REVIEW INCLUDES A SURVEY THAT GATHERS INPUT FROM ALL TRUSTEES. ANY RECOMMENDED INCENTIVE COMPENSATION AWARD OR SALARY CHANGE IS DETERMINED IN CONSULTATION WITH THE INDEPENDENT COMPENSATION CONSULTANT. THE RECOMMENDATION IS PRESENTED TO THE FULL BOARD OF TRUSTEES FOR APPROVAL. THE DELIBERATIONS AND DECISIONS OF THE PERSONNEL & COMPENSATION COMMITTEE, AS WELL AS THE FULL BOARD OF TRUSTEES WITH RESPECT TO THE CEO'S PERFORMANCE AND COMPENSATION, ARE CONTEMPORANEOUSLY DOCUMENTED AND THE PERSONNEL & COMPENSATION COMMITTEE REPORTS ON ITS ACTIONS TO THE FULL BOARD OF TRUSTEES. sesame workshop commissioned its last compensation survey as recently as september of 2020.</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
PART VI, SECTION C, LINE 19	SESAME WORKSHOP'S FORM 990 IS AVAILABLE ON ITS WEBSITE (HTTP://WWW.SESAMEWORKSHOP.ORG) AS IS SESAME WORKSHOP'S AUDITED FINANCIAL STATEMENTS. THE FORM 990 IS AVAILABLE AT GUIDESTAR.COM . SESAME WORKSHOP'S GOVERNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE AVAILABLE UPON WRITTEN REQUEST. PART XI, LINE 9 OTHER NON-OPERATING EXPENSES - \$145,254

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
► Attach to Form 990.
► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2019

Open to Public Inspection

Name of the organization
SESAME WORKSHOP

Employer identification number
13-2655731

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1)SESAME STREET INC 1900 Broadway NEW YORK, NY 10023 13-2677928	TITLE HOLDING	DE	501(c)(2)	n/a	SESAME WORKS	Yes	
(2)THE ELECTRIC COMPANY INC 1900 Broadway NEW YORK, NY 10023 13-2722079	TITLE HOLDING	DE	501(c)(2)	n/a	SESAME WORKS	Yes	
(3)JOAN GANZ COONEY CENTER FOR EDUCATION 1900 Broadway NEW YORK, NY 10023 20-8783702	edu. research	DE	501(c)(3)	7	sesame works	Yes	
(4)GALLIGALLI SIMSIM EDUCATIONAL INITIATIVE 153 Okhla Industrial Estate Phase III, New Dehli 110020 IN	edu. media	IN	n/a	n/a	Sesame Works	Yes	
(5)Sesame Workshop International Inc 1900 Broadway New York, NY 10023 83-1810098	edu. media	NY	501(c)(3)	7	sesame works	Yes	

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b) (13) controlled entity?	
								Yes	No
(1) CTW COMMUNICATIONS INC 1900 Broadway NEW YORK, NY 10023 13-2422089	HOLDING	DE	SESAME WORKSHOP	C CORP	0	104,186	100.000 %	Yes	
(2) SESAME WORKSHOP INITIATIVES (INDIA) PLC 153 Okhla Industrial Estate phase iii, new dehli 110020 IN	EDUCA. MEDIA	IN	SESAME WORKSHOP	C COrp	0	1,691,040	100.000 %	Yes	
(3) Sesame Street Brand Mgmt & Svc Shanghai room 504 w tower shanghai center no nanjing west road, shanghai 200040 CH	EDUCA. MEDIA	CH	SESAME WORKSHOP	C COrp	0	3,113,409	100.000 %	Yes	
(4) SESAME STREET SEASON 51 PRODUCTIONS INC 1900 broadway new york, NY 10023 84-3808148	video prod.	DE	sesame workshop	c corp	-1,396,077	8,877,592	100.000 %	Yes	
(5) Sesame Street Season 52 Productions Inc 1900 broadway new york, NY 10023 85-1104505	video prod.	DE	sesame workshop	c corp	0	0	100.000 %	Yes	
(6) SESAME SERVICES FP INC 1900 broadway new york, NY 10023 84-4859500	video prod.	DE	sesame workshop	c corp	0	0	100.000 %	Yes	
(7) Sesame Street Japan GK 21st FL Shiroyama Trust Tower Toranomon Minatoku, tokyo 105-6021 JA	EDUCA. MEDIA	JA	SESAME WORKSHOP	C CORP	0	0	100.000 %	Yes	

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity

b Gift, grant, or capital contribution to related organization(s)

c Gift, grant, or capital contribution from related organization(s)

d Loans or loan guarantees to or for related organization(s)

e Loans or loan guarantees by related organization(s)

f Dividends from related organization(s)

g Sale of assets to related organization(s)

h Purchase of assets from related organization(s)

i Exchange of assets with related organization(s)

j Lease of facilities, equipment, or other assets to related organization(s)

k Lease of facilities, equipment, or other assets from related organization(s)

l Performance of services or membership or fundraising solicitations for related organization(s)

m Performance of services or membership or fundraising solicitations by related organization(s)

n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

o Sharing of paid employees with related organization(s)

p Reimbursement paid to related organization(s) for expenses

q Reimbursement paid by related organization(s) for expenses

r Other transfer of cash or property to related organization(s)

s Other transfer of cash or property from related organization(s)

Yes

No

1a

Yes

1b

Yes

1c

No

1d

No

1e

Yes

1f

No

1g

No

1h

No

1i

No

1j

No

1k

No

1l

Yes

1m

Yes

1n

Yes

1o

Yes

1p

No

1q

Yes

1r

No

1s

No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

See Additional Data Table

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved

Schedule R (Form 990) 2019

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII

Supplemental Information

Provide additional information for responses to questions on Schedule R. (see instructions).

Return Reference	Explanation

Additional Data

Software ID:
Software Version:
EIN: 13-2655731
Name: SESAME WORKSHOP

Form 990, Schedule R, Part IV - Identification of Related Organizations Taxable as a Corporation or Trust

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No
CTW COMMUNICATIONS INC 1900 Broadway NEW YORK, NY 10023 13-2422089	HOLDING	DE	SESAME WORKSHOP	C CORP	0	104,186	100.000 %	Yes	
SESAME WORKSHOP INITIATIVES (INDIA) PLC 153 Okhla Industrial Estate phase iii, new dehli 110020 IN	EDUCA. MEDIA	IN	SESAME WORKSHOP	C CORp	0	1,691,040	100.000 %	Yes	
Sesame Street Brand Mgmt & Svc Shanghai room 504 w tower shanghai center no nanjing west road, shanghai 200040 CH	EDUCA. MEDIA	CH	SESAME WORKSHOP	C CORp	0	3,113,409	100.000 %	Yes	
SESAME STREET SEASON 51 PRODUCTIONS INC 1900 broadway new york, NY 10023 84-3808148	video prod.	DE	sesame workshop	c corp	-1,396,077	8,877,592	100.000 %	Yes	
Sesame Street Season 52 Productions Inc 1900 broadway new york, NY 10023 85-1104505	video prod.	DE	sesame workshop	c corp	0	0	100.000 %	Yes	
SESAME SERVICES FP INC 1900 broadway new york, NY 10023 84-4859500	video prod.	DE	sesame workshop	c corp	0	0	100.000 %	Yes	
Sesame Street Japan GK 21st FL Shiroyama Trust Tower Toranomom Minatoku, tokyo 105-6021 JA	EDUCA. MEDIA	JA	SESAME WORKSHOP	C CORP	0	0	100.000 %	Yes	

Form 990, Schedule R, Part V - Transactions With Related Organizations

(a) Name of related organization	(b) Transaction type(a-s)	(c) Amount Involved	(d) Method of determining amount involved
sesame street brand management	M	278,708	cost
Joan Ganz Cooney Center for Educational Media	L, O,	1,388,388	cost
Sesame Workshop India Initiatives PLC	M	657,104	cost
Sesame Workshop International Inc	B	1,046,677	cash
sesame street brand management	A	305,367	cash
SESAME STREET SEASON 51 PRODUCTIONS INC	E	1,614,176	COST
SESAME STREET SEASON 51 PRODUCTIONS INC	M	10,892,026	COST
SESAME STREET SEASON 51 PRODUCTIONS INC	A	42,061	COST